

JAMILA L. WHITE

CONTACT DETAILS

JamilaLizet@gmail.com
LinkedIn.com/in/JamilaLizet

PROFESSIONAL SKILLS

- Avid's iNews | *Advanced*
 - Adobe Premiere | *Intermediate*
 - Adobe Photoshop | *Intermediate*
 - Adobe Audition | *Advanced*
 - iMovie | *Intermediate*
 - Wochit | *Advanced*
 - WordPress | *Advanced*
 - Frame.io | *Advanced*
 - Leader
 - Thrives under pressure and in a fast-paced environment
 - Solutions-oriented
 - Self-starter
 - Fast adapter
 - Positive team player
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ACADEMIC BACKGROUND

The Pennsylvania State University

College of Communications | B.A. Broadcast Journalism
College of Liberal Arts | Spanish Minor

RELATED EXPERIENCE

NOWTHIS

Producer | Nov 2021 - Present

- Coordinate talent bookings to conduct and produce Skype interviews
- Pitch, research, and script well-written and strong news social videos
- Multitask several stories at once in a timely and proficient manner
- Pitch and write short yet concise stories for NowThis Snapchat
- Thoroughly prepare, script, and produce videos for TikTok, Instagram, and Snapchat

TV ONE & CLEO TV

Senior Producer, Digital & Social Media | Sept 2020 - Nov 2021

- Oversaw editorial strategy, developed, and managed content for TV One and CLEO TV to create launch campaigns and videos for social
- Field produced and conducted interviews with talent to compile EPK footage
- Created compelling, actionable, interactive content features and elements including packages, social campaigns, blogs, newsletters, and more
- Managed digital and social media platforms across both networks while tracking performance on Google Analytics

E!'S DAILY POP AWARDS SPECIAL

Associate Producer | Feb 2021 - Sept 2021

- Pitched and wrote creative scripts for E!'s Daily Pop Emmys, Golden Globes, Grammys, and Academy Awards specials
- Navigated through E!'s digital archives to find exclusive footage, nostalgia bites, and more
- Delegated tasks to Production Assistants and Researchers for a more productive and organized workflow
- Coordinated with the graphic and photo team to help enhance the overall production and quality of packages

E! NEWS & POP OF THE MORNING

Researcher & Social Media Coordinator | Nov 2019 - Sept 2020

- Piloted/launched E!'s newest show Pop of the Morning and re-branded E! News
- Trained all employees on E! News software, processes, and standards (MediaCentral, Avid's iNews, Digital Asset Information System, etc.)
- Aggregated necessary elements such as sound bites, b-roll, and photos to prepare and input them into the show rundown in Avid's iNews
- Created and ran verified Instagram account for Pop of the Morning while using iMovie and InShot to edit videos for posts. Interacted with talent to create content for Instagram stories
- Delegated assignments and tasks to Researchers, Production Assistants, Page, and intern

E! NEWS & LIVE FROM E!

Production Assistant | Feb 2019- Nov 2019

- Assisted news producers with gathering production elements such as b-roll, videos, sound bites, and photos
- Pitched, wrote, and produced packages to match and fit the demands of E!'s audience
- Coordinated elements between producers, editors, and the graphic team
- Produced shoots on the field overseeing talent, crew, and content
- Filled in for Associate Producers to fix packages for day of air and fill in the control room for Live From E!
- Gathered all graphics for Live from E! and communicated delivery between teams

BALCONYTV

Social Media Manager & Host | Sept 2018- April 2019

- Managed the BalconyTV Los Angeles Instagram account and gained 1.1k followers
- Interviewed talent ranging from a variety of genres for the leading daily online viral music show